

GEP PRODUCT ADVISORY COUNCIL CONFERENCE GENERATES ENGAGEMENT AND EXCITEMENT, AS ANNUAL GATHERING MARKS RAPID GROWTH AND SUCCESS OF SMART BY GEP® PROCUREMENT SOFTWARE

CLARK, NJ – October 22, 2015 – GEP, a leading global provider of procurement and supply chain solutions to Fortune 500 and Global 2000 enterprises worldwide, announced the successful annual gathering of the GEP Product Advisory Council, this year at the beautiful Hyatt Regency in Jersey City, NJ, with sweeping views of New York Harbor.

The GEP Product Advisory Council is composed of senior sourcing and procurement executives from market-leading companies worldwide, representing a wide array of industries – including manufacturing, retail, pharmaceuticals & life sciences, business & financial services, energy & utilities, communications and technology.

Over the length of the conference, executives participated in plenary and breakout sessions with GEP leaders responsible for product development & innovation, customer engagement & support, product management & engineering, as well as GEP's corporate leadership. Featured speakers included GEP's CEO Subhash Makhija and veteran analyst Duncan Jones of Forrester Research.

The conference featured opportunities for GEP clients to share tips and best practices, and to network with other senior executives at global procurement organizations in leading companies, as well as to give feedback on and inputs into SMART by GEP® and GEP's product agenda and roadmap.

"We're here to listen and we're here to collaborate," noted Al Girardi, Vice President of Marketing & CMO at GEP, "That's what being customer-centric means and that's what GEP is all about."

The company's flagship product, SMART by GEP®, is a complete, unified [source-to-pay software platform](#), native to cloud, touch and mobile technologies with comprehensive sourcing and procurement functionality, including spend analysis, sourcing, savings tracking, contract management, supplier management, and procure-to-pay.

"The procurement leaders on the advisory council are smart, innovative thinkers who get things done," said Santosh Nair, Vice President of Customer Delight & Innovation at GEP. "They're interested in the effective use of technology to achieve business objectives and to deliver greater value. Their input shapes our product roadmap in very real and very powerful ways."

Nair continued, "We're elated and energized by the enthusiasm, support and the passionate commitment of our customers. We appreciate their investment in us deeply and strive to serve them to the best of our ability every day. That's the GEP way."

Offered as Software-as-a-Service (SaaS), SMART by GEP leverages cloud economics to deliver a solution that easily handles the heaviest processing requirements of GEP's Fortune 500 and Global 2000 clients, while eliminating burdensome infrastructure and support costs.

SMART by GEP is easy to set up, deploy and use, with no extensive training required. All GEP products are platform-agnostic (they work with SAP, Oracle or any other major ERP or finance & accounting system).

ABOUT GEP

GEP is a diverse, creative team of people passionate about procurement. We invest ourselves entirely in our client's success, creating strong collaborative relationships that deliver extraordinary value year after year. We deliver practical, effective procurement services and procurement technology that enable procurement leaders to maximize their impact on business operations, strategy and financial performance.

Honored as Best Supplier at this year's EPIC Procurement Excellence Awards, GEP regularly wins accolades as both a provider of a broad range of procurement services and innovative procurement technology. Among its recent distinctions, GEP has been named Leader and Star Performer in Everest Group's Peak Matrix of Procurement Services Providers, Leader in NelsonHall's NEAT Matrix of Global Procurement BPO Service Providers, Winner in the HfS Blueprint Report on Procurement Outsourcing Providers, as well as one of Spend Matters 50 Companies to Know and to the Supply & Demand Chain Executive 100.

Clark, NJ-based GEP has 12 offices and operations centers in Europe, Asia and the Americas.

To learn more about our comprehensive range of consulting and outsourcing services, please visit www.gep.com. For more about SMART by GEP, our cloud-native sourcing and procurement software platform, please visit www.smartbygep.com.

CONTACT

Al Girardi
Global VP, Marketing & Analyst Relations
GEP Worldwide
Phone: 732-382-6565
Email: al.girardi@gep.com